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FOR IMMEDIATE RELEASE

Astera Health supports Colorectal Cancer Awareness Month

WADENA, Minn. – Mar. 04, 2024 – March is Colorectal Cancer Awareness Month and Astera Health stands in solidarity with those affected by this disease. To show support Astera Health will join dozens of public and private landmarks throughout the state and change its exterior lights at its main campus to blue throughout the month of March.

Astera Health encourages other organizations and businesses to show off their support with the creative use of blue LED lights, hosting a "Wear Blue Day," and spreading the importance of colorectal cancer awareness via social media.

Medical professionals at Astera Health are urging patients to speak to their family medicine provider about routine screening. Colorectal cancer is one of the few forms of cancer that can be prevented through proper screening. Most people should be receiving routine screening around age 45.

Astera Health offers multiple colon cancer screening options. Visit asterahealth.org for more information.

ABOUT ASTERA HEALTH

Astera Health is a private, not-for-profit health care system based in Wadena, Minnesota. It offers care services such as primary health, surgery, cancer care, diagnostic imaging, obstetrics, orthopedics and rehabilitation. Astera Health operates a hospital and medical clinic in Wadena, and serves the counties of Wadena, Todd and Otter Tail through five satellite clinics and two physical therapy clinics in Bertha, Henning, Ottertail, Sebeka and Verndale. Visit asterahealth.org.