



415 Jefferson St. N. • Wadena, MN 56482

PHONE: 218-632-8181 EMAIL: michael.denny@asterahealth.org

asterahealth.org

FOR IMMEDIATE RELEASE

Kim Beiswenger named new Foundation Lead at Astera Health

WADENA, Minn. – Sept. 23, 2024 – Astera Health names Kim Beiswenger as the new Foundation Lead. Beiswenger has been an active member of the Foundation for over three years, serving as its Community Relations Chair, Volunteer Coordinator, and most recently as the interim Foundation Lead.

Beiswenger brings a wealth of experience to the Foundation. She has experience supporting healthcare organizations in a clerical, financial, and nursing capacity. She understands the challenges that come with providing care and the importance of supporting the many areas of healthcare to serve patients and communities.

Amy Yaeger, Director of Strategic Marketing and Business Development, said, "Kim is very devoted to the Wadena area and Astera Health. Her passion for fostering community engagement and driving initiatives directly align with the Foundation's mission. Through her dedication and leadership, she has helped to strengthen relationships within the community while raising essential funds for our projects."

Through her various roles, Beiswenger revamped the longstanding Astera Health Golf Classic and hosted a successful "Smoke Out Cancer" event, raising over \$70,000 for the Cancer Center project.

Beiswenger will continue to be the primary coordinator for volunteers. Since taking on this responsibility, she has recruited 26 active volunteers. Volunteers play a pivotal role in event management and enhanced patient care.

The Foundation is focusing on raising funds for the new cancer center. The cutting-edge facility will offer cancer care close to home, making the cancer journey for thousands a little easier. The cancer center is planned to open in July of 2025.

Learn more about the Foundation and how to support it at AsteraHealth.org/Foundation.



Michael Denny, Content Strategist

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ABOUT ASTERA HEALTH FOUNDATION

The Astera Health Foundation is a private charity established in 1994 by the hospital to attract and administer charitable funds for the benefit of the communities and surrounding areas served by Astera Health. Tax deductible gifts support education, technology, patient care and equipment. Financial donations stay local and have a direct and lasting impact on your family, friends and neighbors.

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